



# 2019 Sport Benefits Statement Glossary



## Project Overview

The United States Olympic & Paralympic Committee's Sport Benefits Statement provides an annual overview highlighting how the USOPC allocates resources directly to athletes and in support of athletes through their member organizations (i.e. National Governing Bodies and High-Performance Management Organizations). The figures presented herein represent a combination of direct cash payments, USOPC-provided services and value-in-kind provisions to athletes and/or member organizations.

The Sport Benefits Statement and supporting calculations do not include all-encompassing resources that are provided to athletes and member organizations, as these indirect services are not quantifiable per each NGB/HPMO (i.e. audit support, strategy and business consulting, competitive analytics research and innovation, sports medicine research, communications and marketing events and support and grants to outside entities such as the U.S. Center for SafeSport, U.S. Anti-Doping Agency and Partnership for Clean Competition).

## Glossary

### HIGH-PERFORMANCE PROGRAMS

*Nearly half of the USOPC's budget is directed toward programming and services that support and impact elite athlete performance. In addition to grants and rewards, this includes elite athlete health insurance, sports medicine and science, coaching education programs and Paralympic outreach and development.*

**Athlete 360:** Technology program that enables more efficient and effective management and tracking of athletes' training, travel and sleep to mitigate against the risk of illness and injury, while allowing coaches and USOPC service providers the ability to maximize the impact of athletes' medical care. The investment is based on the total cost of the program divided by the number of athletes who utilize the platform on an annual basis.

**Athlete Stipends:** Funding issued directly to elite Team USA athletes who meet performance criteria as set by the USOPC and member organizations. The enclosed figure represents the actual cash payment to athletes by sport.

**Coaching Education:** USOPC resources, tools and training offered to coaches to help guide Team USA athletes to competitive excellence through a positive and healthy sport experience. The annual investment is based on the allocated cost of the International Coaching Enrichment Certification Program and national team coaching education programs.

**Elite Athlete Health Insurance:** The USOPC provides health insurance to eligible Team USA athletes and their dependents. Athlete eligibility is determined based on performance criteria set by the USOPC and member organizations, which varies by sport. EAHI coverage provides a level of base support to help minimize out-of-pocket medical care expenses and the calculation is based on provider expenses by athlete. For more information on eligibility and benefits, visit [TeamUSA.org/EAHI](http://TeamUSA.org/EAHI).

**High-Performance Grants:** Also known as Performance Partnership Agreements/Statement of Performance Support, these grants represent a contract between the USOPC and member organizations that outline specific annual funding initiatives to maximize resources and support elite athlete programming, including training camps, coaching and travel to international competitions. The investment represents direct cash and VIK contributions to member organizations.

**High-Performance Special Grants:** One-time USOPC payments provided to member organizations for specific high-performance initiatives that are best implemented directly by the NGB/HPMO. The investment represents a direct cash contribution to member organizations.

**National Medical Network:** The USOPC provides eligible Team USA athletes access to top-tier medical providers through partner national and regional medical centers. Services include orthopedic medicine, primary care, dentistry, neurosurgery and more. The investment represents the value of services provided to athletes, excluding cost for travel. For more information on eligibility and services, visit [TeamUSA.org/NMN](http://TeamUSA.org/NMN).

**Operation Gold:** USOPC monetary awards given to athletes who earn top-place finishes in a sport's most competitive senior international competition of the year (i.e. the Olympic and Paralympic Games and typically world championship or world cup events in non-Games years). The investment reflects direct cash payments to athletes.

**Paralympic Sport Development Grants:** USOPC cash contributions aimed at enhancing awareness of and access to adaptive sport, while introducing Americans to U.S. Paralympic sport opportunities across the country.

**Restricted Grants:** U.S. Olympic & Paralympic Foundation-facilitated grants, including Sport Ambassador Grants, provided directly to member organizations and, as agreed to by the donor and USOPC, restricted to specific services and/or activities that are most effectively facilitated by the NGB/HPMO.

**Sport Science Services:** The USOPC offers athletes access to a world-class group of sport service providers in the areas of nutrition, physiology, psychology, and strength and conditioning – and affiliated technology and equipment – aimed at delivering performance measurements, insights and feedback to help make informed decisions about training and competition. The annual investment is based on the total cost of sport science operations, and the value of service providers' time in support of each member organization.

**Sports Medicine Clinics:** The USOPC funds and operates four clinics that offer eligible athletes access to state-of-the-art technology and internationally renowned physicians, chiropractors, physical therapists, athletic trainers and massage therapists – all aimed at preserving athlete well-being, and in effect, positioning athletes for success on the field of play. The annual investment is calculated based on the operational cost of the clinic and multidisciplinary staff, multiplied by the percentage of overall clinic visits in a given year.

### ATHLETE & NGB FOUNDATIONAL PROGRAMS

*Programming and supporting services are dedicated to enhancing holistic athlete well-being and the successful operation of member sport organizations. This includes career and education assistance and member organizational support.*

**Administration/Operations:** Operational and budget-relieving administrative or other support provided to member organizations. Totals include collegiate partnerships grants, which elevates national engagement and support of Olympic and Paralympic sport opportunities at the collegiate level. This item also includes rent subsidy values for NGBs that are headquartered on USOPC property.



# 2019 Sport Benefits Statement Glossary



## Glossary (Continued)

### **ATHLETE & NGB FOUNDATIONAL PROGRAMS (continued)**

**Athlete Career & Education:** Actual Cost and in-kind value of tuition, career, education, leadership and life skills programs designed to support both current and retired Team USA athletes achieve their athletic performance goals and their successful transition after elite competition.

**Governance:** A direct USOPC provision of shared or targeted services and best-practice support designed to reduce operational costs and enhance organizational efficacy. Investment represents the value of grants in the given year.

**Grassroots:** Actual cost of coaching education and development programs in support of the American Development Model.

**Marketing/Fundraising:** Direct marketing and management support provided to member organizations for Olympic and Paralympic trials and Team USA Champions Series events, and grants related to marketing or fundraising activities.

**USOE Investment Management Fees:** Paid directly by the U.S. Olympic Endowment, the figure is a proportional share of the actual cost that the USOE's fund managers charge for investment management services. The NBG's portion is based on its percentage of year-end asset value held by the USOE.

### **OLYMPIC & PARALYMPIC COMPETITIONS**

*The USOPC provides logistical and organizational support for athlete performance and well-being at the Olympic and Paralympic Games, Pan and Parapan American Games, Youth Olympic Games and World Beach Games. This includes travel and outfitting, on-the-ground staffing and support, as well as high-performance centers.*

**Airfare:** Value of flights either purchased by the USOPC or provided by USOPC sponsors to and from Games competitions. Total airfare is based on actual ticket costs by sport or athlete/staff allocation and excludes any supplemental travel grants from Panam Sports.

**Apparel:** The value of Team USA apparel – including Opening and Closing ceremonies and podium apparel from USOPC partners – provided to athletes, coaches and designated officials per sport.

**Freight:** Total USOPC shipping costs per sport.

**Ground Transportation:** Cost of ground transportation (excluding High-Performance Centers and USOPC ground transportation costs) to support Team USA. Investment reflected is allocated by the number of athletes per sport.

**High-Performance Centers:** Training and support sites in proximity to Olympic venues established and operated during the Olympic Games. Costs are based on sport usage. Not applicable in non-Olympic Games years.

**Tickets:** The USOPC covers the cost of two event tickets per session to each competing athlete (in addition to the opportunity to purchase event tickets through the Organizing Committee). Not applicable in non-Olympic and Paralympic Games years.

**USOPC Support:** All other costs associated with fielding and supporting Team USA athletes and members of the U.S. delegation at Games competitions, including village support, security, IT and other programming.

**Youth Olympic Games:** The full investment of supporting and fielding the U.S. team and delegation at the Youth Olympic Games. Costs are allocated by the number of athletes per sport.

**World Beach Games:** The full investment of supporting and fielding the U.S. team and delegation at the World Beach Games. Costs are allocated by the number of athletes per sport.

### **TEAM USA MEDIA & PROMOTION**

*Programs related to the public promotion of Team USA and the Olympic and Paralympic movements that positively impact athletes' personal branding and sponsorship opportunities. This includes traditional and digital media, broadcasting initiatives and international outreach.*

**Communications Support Program:** Through the Team USA CSP, eligible and participating member organizations receive a grant to support part-time staff who oversee organizational communications and media relations efforts. CSP communications specialists maintain a year-long or six-month schedule, depending on the needs of the organization.

**Digital Media Agreement (TeamUSA.org):** A contract between the USOPC and participating member organizations that includes digital marketing and advertisement services. Through the DMA, participating member organizations are incentivized to host digital properties and affiliated assets on the TeamUSA.org platform.

**International Relations Grants:** Support offered to member organizations to advance international goals and objectives, with a focus on strengthening U.S. influence within international sport organizations through key leadership and executive board positions.

**Retail Licensing Revenue:** Agreement between the USOPC and a member organization that distributes a percentage of licensed, sport-specific or co-branded consumer product revenue from retail or online sales and InterContinental Hotel Groups rewards. The figure is the value of annual royalties.

### **ATHLETE TRAINING FACILITIES**

*The USOPC operates and partners with a variety of world-class facilities to support athletes in their day-to-day training and development. This includes operating two U.S. Olympic & Paralympic Training Centers plus supporting partner training sites and nearly 40 community-based organizations.*

**U.S. Olympic & Paralympic Training Centers:** Based in Colorado Springs, Colorado, and Lake Placid, New York, the U.S. Olympic & Paralympic Training Centers provide housing, dining and facilities for training, recovery and recreation among other services for up to 600 athletes and coaches at one time between the two complexes. Athletes are selected to train at the OPTCs by their member organization. Figures are calculated based on athlete user days and the actual cost of operating the training centers.

**U.S. Olympic & Paralympic Training Sites:** The USOPC provides athlete support to train at two facilities – the Chula Vista Elite Athlete Training Center in California and the Utah Olympic Legacy Foundation in Salt Lake City – to ensure the highest level of resources for Team USA athletes.



# 2019 Sport Benefits Statement

## USA Golf



| Allocation of Resources by Sport   |  |
|--|--|
| <b>USOPC 990 Reported Support: \$28,400</b>  |  |
| <b>Additional Support: \$34,312</b>  |  |
|  |  |
| <ul style="list-style-type: none"> <li><span style="display: inline-block; width: 15px; height: 10px; background-color: #1a3d54; margin-right: 5px;"></span> High-Performance Programs <span style="float: right;">1.5%</span></li> <li><span style="display: inline-block; width: 15px; height: 10px; background-color: #c00000; margin-right: 5px;"></span> Athlete &amp; NGB Foundational Programs <span style="float: right;">0.0%</span></li> <li><span style="display: inline-block; width: 15px; height: 10px; background-color: #808000; margin-right: 5px;"></span> Olympic &amp; Paralympic Competitions <span style="float: right;">50.1%</span></li> <li><span style="display: inline-block; width: 15px; height: 10px; background-color: #8b4513; margin-right: 5px;"></span> Team USA Media &amp; Promotion <span style="float: right;">48.4%</span></li> <li><span style="display: inline-block; width: 15px; height: 10px; background-color: #a9a9a9; margin-right: 5px;"></span> Athlete Training Facilities <span style="float: right;">0.0%</span></li> </ul> |  |

| High-Performance Programs           |       |
|-------------------------------------|-------|
| Athlete 360                         | \$0   |
| Athlete Stipends                    | \$0   |
| Coaching Education                  | \$0   |
| Elite Athlete Health Insurance      | \$0   |
| High-Performance Grants             | \$0   |
| High-Performance Special Grants     | \$0   |
| National Medical Network            | \$0   |
| Operation Gold                      | \$0   |
| Paralympic Sport Development Grants | \$0   |
| Restricted Grants                   | \$0   |
| Sport Science Services              | \$0   |
| Sports Medicine Clinics             | \$964 |
| Total                               | \$964 |

| Athlete & NGB Foundational Programs |     |
|-------------------------------------|-----|
| Administration/Operations           | \$0 |
| Athlete Career & Education          | \$0 |
| Governance                          | \$0 |
| Grassroots                          | \$0 |
| *Marketing/Fundraising              | \$0 |
| USOE Investment Management Fees     | \$0 |
| Total                               | \$0 |

| Olympic & Paralympic Competitions   |          |
|---|----------|
| Airfare   | \$13,989 |
| Apparel   | \$4,304  |
| Freight   | \$0      |
| Ground Transportation   | \$1,154  |
| High-Performance Centers  | \$0      |
| Tickets   | \$0      |
| USOPC Support   | \$11,957 |
| Youth Olympic Games Execution   | \$0      |
| World Beach Games   | \$0      |
| Total   | \$31,404 |
| Unless otherwise indicated, competition costs listed represent the 2019 Pan and Parapan American Games. |          |

| Team USA Media & Promotion                     |          |
|--|----------|
| Communications Support Program                 | \$0      |
| *Digital Media Agreement (teamusa.org)         | \$28,400 |
| International Relations Grants                 | \$0      |
| *Retail Licensing Revenue                      | \$1,943  |
| Total  | \$30,343 |
| *Amounts include shared marketing initiatives. |          |

| Athlete Training Facilities |     |
|-----------------------------|-----|
| Chula Vista, California     | \$0 |
| Colorado Springs, Colorado  | \$0 |
| Lake Placid, New York       | \$0 |
| Salt Lake City, Utah        | \$0 |
| Total                       | \$0 |

| Sport Characteristics                    |   |
|--|---|
| <b>Manages the Olympic sport program</b> |   |
| Number of events at Games: <b>2</b>      | Athletes competed in Lima: <b>4</b>                   |
| NCAA Sport? <b>Yes</b>                   | Athletes receiving high-performance support: <b>0</b> |
| Number of clinic visits: <b>7</b>        | Athletes receiving ACE support: <b>0</b>              |