

KIMBERLY FORD
NCAA, Director of Minority Inclusion

Ford has been with the NCAA for thirteen years. She joined the NCAA in 2000 and during that time was previously responsible for developing and directing \$2 million dollars of grants and national office leadership and professional development programs to impact and enhance diversity and inclusion.

In 2010, Ford was promoted to serve as the NCAA, Director of Minority Inclusion where she seeks to establish and maintain an inclusive culture that fosters equitable participation for student-athletes and career opportunities for coaches and administrators from diverse backgrounds in an effort to enhance excellence within the Association. Her primary focuses are centered on policy development; outreach to member institution presidents and chancellors; and increasing collaborations with other national organizations and associations. In her role she serves as the primary liaison to the NCAA Minority Opportunities and Interest Committee. Other professional accomplishments include being selected to serve on the board of the Diversity Roundtable of Central Indiana, and being recognized as one of 25 “Women Making a Difference” by Diverse Issues in Higher Education.

Prior to joining the NCAA, Ford served as an academic counselor at Baylor University while earning both her undergraduate B.S. Ed and M.S. Ed – sports management. At Baylor University, she was a scholarship student-athlete in track and field. Kimberly is actively involved in many community endeavors including her church, Messiah Missionary Baptist Church, The Circle City Chapter of the Links, Incorporated and her sorority, Alpha Kappa Alpha Sorority, Inc. where she serves as the graduate advisor for Ball State University undergraduate chapter.

