



USATT Board Teleconference Minutes September 14, 2020

Board Chair **Richard Char** called the Board Teleconference to order at **6:07 pm** US Mountain time.

Board Members in attendance: **Kelly Watson, Niraj Oak, Tara Profitt, Richard Char** (Chair); and **Sergio Garcia** (joined the meeting at 6:13 pm at the beginning of the CEO Report)

USATT Outside Counsel: **Brian Moran**

USATT Staff Present: **Virginia Sung** (CEO), **Mark Thompson** (COO, General Secretary); **Chad Knasinski** (Director of Marketing and Communications); **Sean O'Neill** (High Performance Director); **Doru Gheorghe** (High Performance Assistant Director), and **Jasna Rather** (Para High Performance Director); **Tina Ren** (USATT);

USATT Committee Members: **Wendell Dillon** (Tournament Committee); **Han Xiao** (Nominating and Governance Committee);

Other Persons Attending: **Willy Leparulo** (NCTTA), **Brandon Lawrence** (NCTTA), and **Lee Kondo**.

Board Chair Call for Conflicts

None Noted

Approval of Minutes from Board Meeting of August 10, 2020

Upon Motion properly presented and seconded, the following unanimous Resolution was approved:

RESOLVED: That the Minutes from the Board Meeting held on August 10, 2020 are approved and formally entered into the record.

Chief Executive Officer's Report

USATT's Chief Executive Officer, Virginia Sung stated that the US National Table Tennis Championships are going to be rescheduled from a planned date in December of 2020 to July of 2021 at the Mandalay Bay Convention Center in Las Vegas, Nevada.

Ms. Sung presented the current Operating Plan for the organization. USATT is seeking to implement its Strategic Plan on three fronts: (i) Membership Services; (ii) Sport Structure; and (iii) Club Support.

With respect to Membership Services, Ms. Sung stated that the organization is evaluating a new membership structure, which will be based on two primary styles of membership. This is intended to simplify the membership structure and promote and facilitate membership growth.

On the Club side, Ms. Sung stated that USATT views Clubs as strategic partners. USATT will seek to create programs that create revenue for Clubs.



With respect to Sports Structure, Ms. Sung noted that the way USATT positions its sports structure would impact its revenue growth. USATT needs to look at each event as having a unique design, marketing strategy, and opportunities. Each event needs to be evaluated for the revenue stream, brand awareness, and attraction to sponsors.

USATT's newest event is the "Thursday Night Live – T2 Challenge". This event is going into its seventh week and has been a strong success.

Audit Committee Report

Audit Committee Chair Kelly Watson noted that the Audit Committee will meet in the near future to consider PPP loan forgiveness and potential grants available to USATT.

Nominating and Governance Committee

Han Xiao, the Chair of the Nominating and Governance Committee, reported that the NGC has established the election and selection format for the At-Large and Club Director positions. Voting for these positions will run from October 29 through December 13.

Executive Session

Upon Motion properly presented and seconded, the Board excused the General Membership and moved into Executive Session where it discussed various matters, including confidential legal matters.

Upon Motion properly presented and seconded, the following unanimous Resolution approved:

RESOLUTION: That the Board concludes the Executive Session and move back into the Board's General Session.

Adjournment

Upon return to the Board Teleconference General Session, it was properly moved and seconded to adjourn the meeting. Board meeting adjourned at 7:37 pm US Mountain time.

Respectfully submitted.

Mark Thompson
USATT General Secretary

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